## RE/MAX COLLECTION



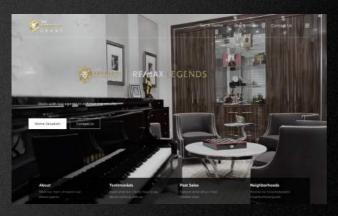
## We help elite real estate agents thrive in the digital age.



THE PRODUCER



THE CLASSIC



THE EVOLUTION



THE CLASSIC

## **Affiliation Benefits**

01 Exclusive, preferred rates for agents working with The RE/MAX Collection luxury brand.

02 Best-in-class, fully optimized websites with modern IDX.

03 Stunning designs with many customization options.

04 A team of experts offering round-the-clock support.

## **Getting Started**

Visit The RE/MAX Collection's dedicated page on the Luxury Presence website.



Preferred Pricing Plans	Launch \$500 Setup + \$180/Month	Brand \$1,500 Setup + \$450/Month	Growth \$2,500 Setup + \$1,500/Month*	Premium \$2,500 Setup + \$2,500/Month**
WEBSITE	Personalized Designs	Everything In Launch +	Everything In Brand +	Everything In Growth +
Design Options	r ereenanzea z eelgrie	Access To Premium Designs	Access To Premium Designs	Access To Premium Designs
Implementation Manager	~	✓	✓	✓
10 Pages + Blog + Neighborhoods	~	~	✓	<b>✓</b>
MLS Tool + Listing Alerts + Lead Capture	~	✓	✓	<b>✓</b>
CMS + Page Builder + Blog	~	✓	✓	<b>✓</b>
One-Click Property Websites	<b>✓</b>	✓	✓	✓
ADA Compliance Widget	~	✓	✓	✓
24/7 Uptime Monitoring	~	<b>✓</b>	~	<b>✓</b>
CMA + Presentation Tool	~	<b>✓</b>	~	~
Listing Feeds (Networks)	~	✓	✓	<b>✓</b>
Integration of 2 MLS Feeds		✓	✓	~
Post-Launch Support	Chat & Email	Phone, Chat, Email	Phone, Chat, Email	Phone, Chat, Email
Agent Profile Pages	Up To 3	Up To 5	Unlimited	Unlimited
CONTENT				
6 Pages of SEO Copywriting (600 Words)			<b>~</b>	~
Opening Video (Property Stock Video)		~	~	~
SEARCH ENGINE OPTIMIZATION				
On-Page Optimization		✓	<b>✓</b>	<b>✓</b>
Quarterly SEO Health Check		✓	<b>✓</b>	<b>✓</b>
Dedicated Account Manager			~	<b>✓</b>
Strategy Calls & Monthly Reporting			<b>✓</b>	<b>✓</b>
SEO Keyword Analysis			~	<b>✓</b>
SEO Migration			~	~
Competitor Analysis				~
On-going Google + Posts				~
SEO Blog Post Per Quarter (1,500 Words)			2 Blog Posts	6 Blog Posts
ADVERTISING & LEAD GEN				
Lead Generation Campaign			~	~
Database Reactivation Campaign				~
Access To On-Demand Ads Program		~		
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PREMIUM DESIGN UPGRADE	N/A	\$3,500 Setup	\$3,500 Setup	\$3,500 Setup
Design Options		Classic, Influencer, Evolution	Classic, Influencer, Evolution	Classic, Influencer, Evolution

SERVICES ADD-ONS SEO Migration \$3,000 Costumization Add-On \$750 Blog or Property Migration \$2 Per Page Copywriting (400 Words) \$150 Copywriting (800 Words) \$250 SEO Blog Post (1,500 Words) \$500 1 Additional Page \$100 Design Change Fee \$250 Remove LP Link in Footer \$1,200 Additional MLS Feeds \$100/Month SEO Optimized Community Guide (600 Words) \$200 Summary Community Guide (400 Words) \$150

\*Requires \$500/Month AD Budget 10% Discount For Annual Payment Timeline: 30 Days

PROPERTY WEBSITES	
Property Website - Setup Service	\$190
Property Website - Monthly Hosting	\$30/Month
Development Website - Setup Service	\$500
Development Website - Monthly Hosting	\$100/Month

SOCIAL MEDIA SERVICES				
BASIC \$600/MONTH	PREMIUM \$1,000/MONTH	DOMINANCE \$2,200/MONTH		
<ul> <li>✓ IG + FB</li> <li>✓ 10 Posts and/or Stories per Month</li> <li>✓ Personalized Graphics &amp; Asset Creation</li> <li>✓ Organic Reach Strategy</li> <li>✓ Monthly Check-in with a Dedicated</li> <li>✓ Marketing Strategist</li> </ul>	<ul> <li>✓ IG + FB + 1 channel</li> <li>✓ 15 Posts and/or Stories per Month</li> <li>✓ Personalized Graphics &amp; Asset Creation</li> <li>✓ Organic Reach Strategy</li> <li>✓ Monthly Check-in with a Dedicated</li> <li>✓ Marketing Strategist</li> <li>✓ Monthly Post Promotion</li> </ul>	<ul> <li>✓ IG + FB + 2 channels</li> <li>✓ 24 Posts and/or Stories per Month</li> <li>✓ Personalized Graphics &amp; Asset Creation</li> <li>✓ Organic Reach Strategy</li> <li>✓ Bi-weekly Check-in with a Dedicated</li> <li>✓ Marketing Strategist</li> <li>✓ Instagram Growth</li> <li>✓ 48-hour turnaround</li> </ul>		