

WHERE LUXURY MEETS GLOBAL REACH



DISCOVER A WORLD OF DIFFERENCE.

With a presence in over 110 countries and territories, the RE/MAX® network's global footprint is unmatched by any other real estate brand. Since 1973, RE/MAX agents have held long-established reputations for delivering results through marketing expertise, industry leadership and limitless passion.

RE/MAX has the right connections to buy and sell luxury homes worldwide.

THE DIFFERENCE IS IN THE DETAILS

With an elevated look and a distinctive brand, world-class marketing resources and tools are available to The RE/MAX Collection luxury agents to help influence and engage the most discerning luxury homebuyers and sellers.

Distinctive Branding: Setting your property apart with custom yard signs and personalized marketing materials.

Innovative Marketing: Leveraging cutting-edge tech tools for maximum exposure.

Unrivaled Traffic: RE/MAX, LLC and its affiliates' sites reach the most Canadians likely to buy a luxury property of any real estate franchise brand.¹

Strategic Partnerships: From mansionglobal.com to wsj.com, we've got the right connections to elevate your listing.

NETWORK STRENGTH

140,000+ Agents: Connect with an agent backed by a massive network, well-versed in local market knowledge.

#1 in Brand Awareness²: Nobody in the world sells more real estate than RE/MAX³.

Most Trusted: Voted #1 most trusted real estate agents in the USA⁴ and Canada⁵ year after year.

LUXURY AUTHENTICATED

The RE/MAX Collection doesn't just label a home as luxurious; it's authenticated. Every home must be twice the average sold price where a property is listed, reflecting its extraordinary amenities and quality. And with automatic syndication to multiple premium platforms, your listing gains unmatched visibility.



**Find your luxury agent today
at remax.ca/luxury**

¹Comscore Media Metrix® Multi-Platform, Total Audience (desktop 2+, mobile 18+), Real Estate Category minus realtor.ca, monthly average June 2023, based on Canadians with a high household income of \$200,000+ annually and intends to purchase in the next 12 months. ²Source: MMR Strategy Group study of unaided awareness. ³As measured by residential transaction sides. ⁴Voted most trusted Real Estate Agency brand by American shoppers based on the BrandSpark® American Trust Study, years 2023, 2022 and 2019. ⁵Voted most trusted Real Estate Agency brand by Canadian shoppers based on the BrandSpark® Canadian Trust Study, years 2019-2023 and 2017. ©2023 RE/MAX, LLC. Each Office Independently Owned and Operated. 23_968