CANADA'S LEADERS IN LUXURY



Fine Homes & Luxury Properties

More buyers and sellers think of RE/MAX[®] than any other real estate brand.^{*}

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Market Share - Canada Combined Ends, Market Share by Units Sold: >= \$5,000,000 Type: Residential 17.8% **RE/MAX** Royal LePage 10.8% 5.2% Sutton 4.2% **Chestnut Park** 3.8% **Royal Pacific Realty** Century 21 2.9% 2.6% Harvey Kalles 2.5% Whistler Real Estate Co. 2.5% Engel & Völkers 2.3% Sotheby's

*MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind?

This graph combines Multiple Listing Service (MLS) data consisting of "sold" listings (closed residential transactions) of all office locations and independent offices of each multi-office or franchise organization identified, which listings were closed by such organization itself, or with the aid of a cooperating broker, during the period of 1/1/23 – 12/31/23 for the geographic area indicated. Data may be aggregated from more than one MLS. RE/MAX provides no representations or warranties that the data in this graph is accurate. MLS data may not reflect all real estate activity in a market. © 2024 RE/MAX, LLC. Each RE/MAX Office Independently Owned and Operated. 24_504