





World-class support.

The RE/MAX Collection offers a suite of upscale resources for its luxury agents to confidently guide the most discerning luxury homebuyers and sellers.

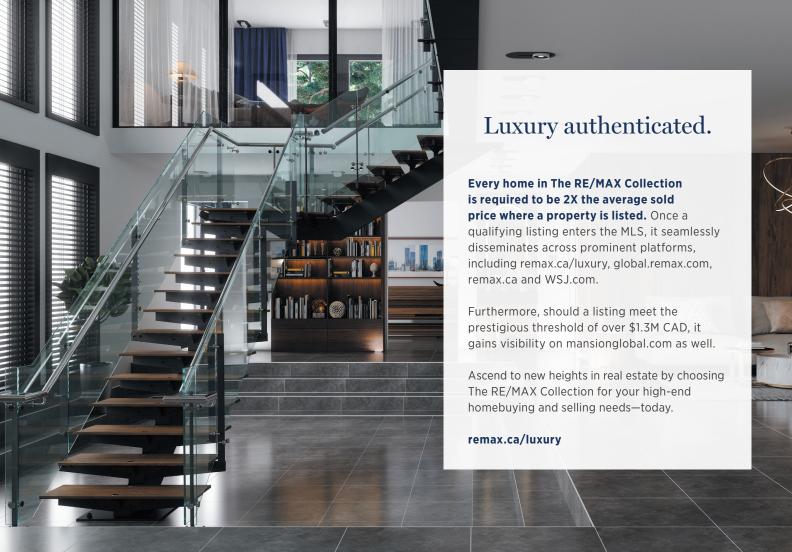
- Luxury Launchpad: A curated business-building platform representing the upper market segment all in one place.
- **Luxury Forum:** An annual event where luxury top producers gather to innovate, strategize and hone specialized skills.
- Private Facebook Group: Connect and network with over 5,800+ RE/MAX members worldwide.
- Premier Advertising: Partnerships with prestigious international publications like Unique Homes, WSJ, Mansion Global Experience Luxury and Kingdom Magazine.
- PR Assistance: Secure luxury media features.
- Customize Luxury Market Data & Graphics: Win more listings with a smart competitive edge.
- **Distinctive Signage:** Elevate your brand presence and awareness with sophisticated luxury yard signs. Branding seen across North America helps familiarize clients with your business.
- National Media: Leverage professionally designed digital, print, social and out-of-home campaigns to reach local or regional markets.
- **National Partnerships:** Brand representation at exclusive events, panel discussions and advisory boards.

Enhanced learning.

From online and in-person courses and events to broker/owner and agent-specific programs, RE/MAX University* provides advanced certification and educational opportunities to stay ahead of the curve.

Luxury-specific programs include:

- Certified Luxury Home Marketing
 Specialist (CLHMS™) designation, GUILD™
 and GUILD Elite™: Offered on-demand,
 livestream or in-person. Presented by The
 Institute for Luxury Home Marketing by
 Colibri Real Estate.
- Luxury Listing Specialist (LUXE)
 designation: 16-module course offered
 on-demand or in-person. No luxury sales
 experience required. Learn how to excel in
 the luxury market.
- Luxury Content: Access the dedicated luxury page in RE/MAX University for on-demand resources, panel discussions and more to help grow your luxury business.





Fine Homes & Luxury Properties

Visit: remax.ca/luxury join.remax.ca/luxury

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